

Prakash Darji

Vice President and General Manager of FlashArray



Prakash Darji joined Pure Storage in June 2018 as the General Manager of the FlashArray Business Unit, responsible for the overall strategy, GTM, growth, and advancement of the company's flagship product.

Prior to Pure Storage, Darji spent several years at SAP in numerous leadership roles and most recently the SVP & General Manager of the Platform as a Service cloud business. During his tenure at SAP, he built a new software business in the Database Technology Space that grew from \$0 to \$1B in five years and a cloud platform-as-a-service business that reached triple-digit growth.

Darji has a proven track record of accomplishments in growing new businesses in the areas of Financial Performance Management, Database, and Cloud Platforms. He is also the author of several publications with a broad range of expertise in GTM, operations, R&D, sales, and services.

Darji holds a Bachelors of Science degree in Computer Software from the University of Illinois at Urbana-Champaign.