

Large Scale Virtual Desktops and Apps

FlashStack Converged Infrastructure for Citrix VDI



Simple, Fast Deployment of 100% Flash Infrastructure for Citrix Virtual Apps and Desktops



Many organizations look to virtual apps and desktops to improve productivity, security, and control - but large scale deployments can be challenging.

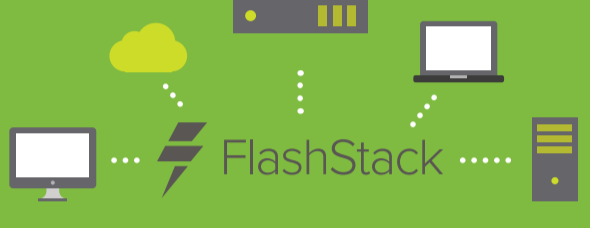
While some infrastructure is limited in reliability and ability to scale, FlashStack (TM) from Cisco and Pure Storage offers an easy to manage approach to Citrix XenDesktop and XenApp deployments.

Value for Customers



Customers can quickly deploy Citrix virtual apps and desktops, scale performance with user demand, and keep costs low through a repeatable, reliable converged infrastructure approach to VDI.

FlashStack from Cisco and Pure Storage is a converged infrastructure solution that brings the power and efficiency of all-flash storage to your entire data center – whether you start small or go big.



FlashStack for Citrix XenDesktop is pre-tested and validated as part of a Cisco Validated Design (CVD) and has been proven to provide exceptional VDI performance at scale.

FlashStack includes industry-leading components: Cisco UCS, Cisco Nexus, and the Pure Storage FlashArray.

Cisco Validated Design for FlashStack with 5000 XenDesktop and XenApp users

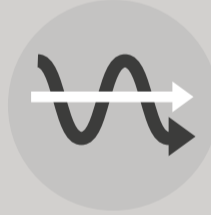
bit.ly/Pure-CVD

First FlashStack CVD using Windows® 10 64-bit and Office® 2016 as the base OS desktop and Office Suite

Highlights



High Performance and Scalable
Deploy thousands of desktops in minutes on a single FlashStack



Operational Simplicity and Speed
Manage VDI infrastructure as a unit with Citrix XenCenter



Enterprise-Grade
Keep vital desktops online with >99.9999% storage uptime



Economical
Lower total cost per desktop with >10:1 data reduction

Customer Success Story



End-user experience Benefits:

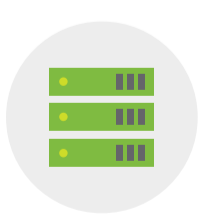


Reduced average write latency by 96%

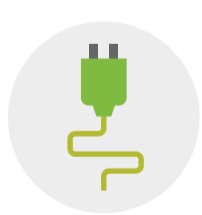


Decreased average read latency by up to 91%

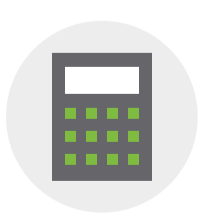
IT Benefits:



Reduced data center floor space from 72U of legacy storage and consolidated it to 6U with Pure Storage



Power and cooling costs have declined 40% and will continue to decline further as consolidation efforts continue



Data center cost savings estimated at \$4,000/month* with 2 year return on investment with Pure Storage



Overall simplicity reduced staff training time and time to manage Pure Storage

*Case Study - bit.ly/Pure-LSI

More info on Pure Storage FlashStack Converged Infrastructure for Citrix XenDesktop

<http://bit.ly/Citrix-PURE>

FlashStack for XenDesktop data sheet

<http://bit.ly/Citrix-Pure-DS>