

Mobile Clinical Healthcare Requires That Virtual Applications Be Available and Fast.

Highly responsive, massively resilient, fully secure storage that simplifies VDI across the datacenter.

Growing implementations of advanced clinicals within Electronic Health Record (EHR) applications have raised the bar on performance, availability, and security for technologies that support these vital functions. Now, more than ever, real-time access to patient data is mission critical.

An ever-increasing number of healthcare privacy breaches are the result of lost or stolen mobile devices. The Virtual Desktop Infrastructure (VDI) is most efficient method of delivering secure, 24x7x365-access to patient data from any location. VDI reduces the risk of electronic Protected Health Information (ePHI) breaches by reconsolidating the ePHI from end-point devices to an encrypted platform in the data center.

Not surprisingly, VDI performance slows when the storage layer is overwhelmed. Whenever clinicians are unable to rapidly and securely enter data, patient care may decline and the long-term viability of the organization can suffer, as well. Lack of scalability from low performance is the number-one cause of unsuccessful or incomplete Clinical VDI deployments.

In response, Pure's all-flash arrays deliver consistently rapid response times that provide clinicians with a "better than physical" performance experience. Pure also ensures 99.999% uptime, zero-impact upgrades, and native data-at-rest encryption. By radically simplifying procurement, deployment, and management, Pure Storage offers meaningful advantages that redefine VDI in the datacenter.

A guarantee, pure and simple

Our one-of-a-kind "Love Your Storage" program is your 30-day guarantee that Pure delivers what we promise. Experience the benefits of all-flash arrays in your VDI environment, free of pressure or risk. If you love it (and we know you will), then keep it—if not, return it. It's as simple as that. Making sure your VDI deployment is successful is Pure's goal.

Learn more about The Love Your Storage™ Guarantee.
Visit purestorage.com/guarantee.

Pure Storage helps real-world healthcare organizations reduce the costs and complexity of VDI.

Increase profit and productivity

260% ROI over 3 years

9 month payback

\$1.2M increased provider productivity and incremental profit

– 2015 Forrester Research Study

Scalable at sub-ms latency

4.5:1 data reduction

4x footprint reduction

1K users

– Hospital system, New York, USA

\$50M in productivity gains

100% uptime saves \$600k/year

30sec login

15K users

– North American benefits provider, USA



Discover storage that gives healthcare an edge.



SIMPLIFY DELIVERY OF SERVICES

- Deploy a Pure array in 15 minutes with zero configuration or tuning
- 10x Faster login times means shorter time to patient care; now you can see more patients.
- Scale virtual desktops from pilot to full-scale production in one architecture
- Ensure end-to-end support for VMware or Citrix on vSphere, Xen, or Hyper-V
- Mix and match persistent desktops and linked clones to reduce space consumption

ACCELERATE VDI PERFORMANCE

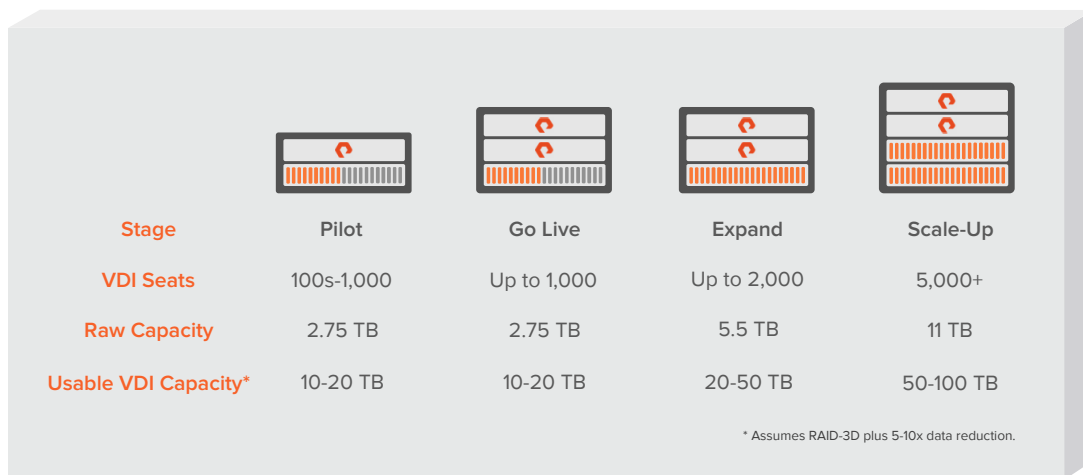
- Gain all-flash performance with consistent sub-ms latency under all workloads
- Drive responsive, lightning-fast, pre-deduped VM cloning for VDI and Dev/Test
- Complete VDI storage administration tasks 5x-10x faster than traditional admin
- Support “follow-me” virtual desktop apps with rapid-start all-flash desktops
- Scale quickly and seamlessly from hundreds to thousands of endpoints

REDUCE COST AND COMPLEXITY

- “Forever Flash” keeps technology current without data migration and capital expenditure
- Significantly reduce the costs and complexity of VDI-based clinical apps
- Achieve inline compression and de-duplication of 10:1 for VDI deployments
- Slash IT costs by reducing your overall storage footprint by up to 300%
- Highly secure Data-at-Rest Encryption DARE is included no additional expense

SIMPLY SCALE YOUR VIRTUAL DESKTOPS FROM PILOT TO FULL-SCALE PRODUCTION.

VDI pilots are a necessary start, but the true test of any new solution is its ability to scale. That’s where too many deployments hit the IO wall. Pure Storage scales seamlessly (and endlessly)—from pilot to thousands of users—all with non-disruptive incremental capacity and resiliency expansion.



Pure Storage enables VDI architects in the healthcare enterprise through our close support for the leading vendors of industry standard technologies and applications: **VMware, Citrix, Microsoft**. Learn more about how Pure Storage powers healthcare data centers, and be sure to ask about our “Love Your Storage” guarantee. [Visit purestorage.com](http://purestorage.com)