SAP

PURESTORAGE®

Accelerate Your Business with SAP and Pure Storage

SAP Gold Partner™

FAST
Secure high-performance for your business-critical SAP workloads

COST-EFFECTIVE
Reduce SAP HANA costs by up to 75% with Dynamic Tiering

HIGH AVAILABILITY
Achieve six-nines availability and site-wide synchronous replication with FlashArray//X solutions

SCALABLE
Instantly add capacity to grow linearly with no performance degradation

SIMPLE
Remove complexity from operations

POWER OF ALLIANCES
Bring best-in-class solutions from Pure Storage and SAP to your data center

The alliance between Pure Storage and SAP helps you build a foundation for SAP HANA and next-generation big data and cloud initiatives.

POWER OF ALLIANCES
Together, Pure Storage and SAP help you successfully *modernize SAP® applications*, transition to the SAP HANA® software, and undertake innovative new hybrid cloud and big data projects. Pure Storage is a recognized SAP Gold Partner and has achieved SAP HANA Certification for the Pure Storage® FlashArray all-flash product line. Pure Storage maintains an active presence at the global SAP Co-Innovation Lab (COIL).

DATA MANAGEMENT
Pure Storage platforms deliver extreme value for your data by making it faster and easier to process. Pure Storage and SAP solutions can dramatically reduce SAP HANA costs with minimal impact on performance based on data tiering. Enterprise *nonvolatile memory express (NVMe)* technology enables secure high-performance for SAP HANA with mission-critical availability and cost-effective operations.

BIG DATA AND ANALYTICS
Pure Storage delivers simple all-flash data management solutions for SAP's next-generation data tasks. This includes helping you capitalize on new types of data using SAP® Data Hub for modern data pipelines that power new SAP digital innovations.

SAP APPLICATIONS
Unify SAP applications with a data platform that is easy and infinitely scalable. *Pure Storage SAP solutions* are simple and cost efficient, regardless of

- **EFFORTLESS**
  Simplify with faster deployment, zero downtime when migrating, and six-nines availability with FlashArray//X

- **EFFICIENT**
  Gain unprecedented performance, rapid data management, and best-in-class virtualization

- **SCALABLE**
  Scale easily with a software-defined modular, stateless architecture

"The difference in performance between an SSD and a hard disk is amazing. We had to have this speed boost for our business applications— starting with SAP."

ISMAEL SIMOES
CTO
Picard
Read the case study

the SAP application or process. The unique *Pure Storage Copy Automation Tool (CAT)* removes the complexity and expense of SAP system copies so you can drive productivity while innovating for your business.

MULTI-CLOUD
Pure Storage enables shifting your mission-critical SAP workloads to a multi-cloud model, taking advantage of different deployment scenarios based on your own strategy. We help you build your own SAP hybrid cloud architecture where you take control of your data.

BUSINESS CONTINUITY
Maintaining the availability and uptime of business-critical SAP HANA databases is crucial to business operations. Pure Storage replaces the complexity and cost associated with business continuity with cost-effective, built-in solutions that are simple to deploy and maintain, whether you are looking to implement backup and restore or architect site-wide synchronous replication with *Pure Storage ActiveCluster™ for SAP HANA*.

LEARN MORE
- *SAP alliance page at Pure Storage*
- *Pure Storage Solutions for SAP*
- *Pure Storage's Unique SAP Copy Automation Tool*

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　　TECHNOLOGY ALLIANCE AT-A-GLANCE