



TECHNOLOGY ALLIANCE AT-A-GLANCE

Maximize the Value of Your Data with Oracle and Pure Storage



The alliance between Pure Storage and Oracle maximizes the value of your Oracle data for transactional, data warehouse, and analytics workloads.

POWER OF ALLIANCES

Together, Pure Storage® and Oracle® solutions simplify deployment and management of Oracle environments, delivering higher levels of performance and response time for applications and users, and enabling you to extract cost from operations.

DATA IS AN ASSET

Data is the single greatest asset for today's enterprises. According to *MIT Sloan Management Review*. "What's Your Data Worth?" in 2016, when Microsoft Corporation acquired LinkedIn, it was valuing the data of over 100 million LinkedIn users. Oracle and Pure Storage enable you to realize the value of your data. We make storing, protecting, accessing, and analyzing data simple, fast, intelligent, and agile, so you have support for increasing your data's value today and into the future.

TRANSACTIONAL PROCESSING (OLTP)

Running Oracle databases on the Pure Data-Centric Architecture delivers fast performance with sub-millisecond latency, virtually no tuning, and high bandwidth. The *Pure Storage FlashArray//X* delivers 99.9999 percent availability for your Oracle databases, so your data is consistently available, performing, and protected. And if you need to backup a database, doing so using the Pure Storage platform is 5 to 10 times faster than with other all-flash solutions.

FASTER, MORE EFFICIENT

DATABASES

Gain new levels of performance, availability, consolidation, and security

HIGH SPEED DATA WAREHOUSE


Drive faster queries and better business intelligence

POWERFUL ANALYTICS

Faster time-to-insight—increasing competitive edge—by accelerating advanced predictive analytics across all of your structured and unstructured data.

POWER OF ALLIANCES

Bring best-in-class solutions from Pure Storage and Oracle to your data center



- **FAST**
Sub millisecond latency and 5 to 10 times faster backups than other all-flash solutions
- **SCALABLE**
Scale to petabytes and billions of files and objects with FlashBlade array
- **AVAILABLE**
Gain 99.9999 percent availability with FlashArray//X solutions

“Our Oracle performance actually increased after moving to a virtualized deployment with Pure Storage.”

BRYAN BOND

Sr. Systems Administrator
Siemens

DATA WAREHOUSE

Pure Storage delivers a modern data warehousing solution for Oracle based on the *Pure Storage FlashBlade™* that speeds up insight and allows you to quickly mine and analyze data to make faster decisions, reduce risk, and drive innovation. Access current and historical data from multiple sources, both internal and external, to quickly run queries and generate reports, using this real-time knowledge to improve your customer experience, and create disruptive new applications and services.

DATA ANALYTICS

The Pure Data-Centric Architecture for Oracle Advanced Analytics supports managing large volumes of data from thousands of users. The platform gives you the capacity to handle petabytes of data, and billions of objects and files, for all data types. It also helps reduce the time needed for discovery and data modeling with high throughput, high input/output operations per second (IOPS), and sub-millisecond latency. The Pure Storage platform also easily scales for data growth, and it lets you independently scale out performance and capacity.

LEARN MORE

- *Pure Storage alliance page for Oracle*
- *Pure Storage alliance page at Oracle*
- *High-Speed Data Warehousing with FlashBlade*
- *Accelerate Your Analytics*

PURE STORAGE, INC. 650 CASTRO STREET, MOUNTAIN VIEW, CA 94041

www.purestorage.com

www.oracle.com

© Copyright 2018 Pure Storage, Inc. All rights reserved. Pure Storage, Purity, Evergreen, FlashBlade, and the P logo are trademarks or registered trademarks of Pure Storage, Inc. All other names may be trademarks of their respective owners. PS-TAAAG-Oracle-0718-0064v1-LE66202