

# SMART STORAGE FOR HEALTHCARE

Today's healthcare IT organizations are strategic partners in innovation



## LOWER COSTS

Invest in clinical initiatives through IT savings



## RELIABLE PERFORMANCE

High-performance, high availability all-flash infrastructure drives innovation



## REDUCE RISK

Move to IT that's so reliable you don't even have to think about it

Faced with the pressures of healthcare reform, healthcare organizations are requiring more of IT than ever before. It's no longer just about keeping the lights on, IT is now a strategic element in the organization, tasked with facilitating innovation under new business models and driving improvements to the patient experience. As a partner in organizational strategy, IT must address a number of objectives:

**Reduce TCO:** Lower the cost of IT, both in terms of the initial investment and the ongoing cost of operations, so funds can be directed toward clinical initiatives.

**Enable innovation:** As providers recognize that exceptional IT is fundamental to enhancing care – by enabling mobility and streamlining delivery – the demand for new services is growing. IT organizations need to prepare for the on-demand, data-driven market that's now emerging.

**Improve clinician experience:** The rapid move to EHR has changed workflows and left providers with the need to adapt IT to new technology, while at the same time restoring productivity and reinventing collaboration.

**Manage risk:** With so much clinical risk introduced into the business, IT risk needs to be reduced, and investments in IT need to be mindful of their impact on the overall portfolio.

## PROVIDERS DON'T JUST NEED APPS – THEY NEED PLATFORMS FOR INTEGRATED CARE

Provider organizations preparing to move forward with network-based care initiatives need to enable high-performance workflows, clinical apps, analytics, and mobile tools that improve the quality of care while making providers more productive. To meet the demands of disruption head-on, they need flexible, agile technology strategies that align their current regulatory and business needs with preparation for the future.

## BUILDING TODAY'S INTEGRATED CARE PLATFORM IS NOT THE COMPLETE ANSWER

As healthcare IT leaders assess the path forward into integrated care, one thing is clear: many more changes are still to come. Healthcare reform initiatives make it imperative that provider organizations find ways to improve outcomes and access while reducing the cost of care. Integrated and network-based care will require collaboration and data sharing across the health system and among caregivers in the community, who will need secure, high-performance access to clinical and administrative systems, analytics, and other tools. While many new business models have been introduced already, results are mixed, and it is clear that more approaches will need to be tried before best practices emerge. Technology leaders need to prepare to partner with clinical leaders to bring these new approaches to market quickly. Health systems need agile infrastructure that keeps pace with the velocity of care and the changing needs of new and evolving delivery models.

# THE PATIENT IS AT THE HEART OF THE MATTER

Patients are demanding that healthcare providers use technology, not only to deliver and document care, but to interact and collaborate on treatment decisions.

Increasingly, patients want more personalized and customized care options, and more visibility into cost and outcomes that can be incorporated into decision-making. New mobile and wearable devices are creating data, and users are demanding analytics that make use of this data, at a pace never seen before. Both patients and providers want user-friendly, consumer-grade apps to monitor and participate in care planning and delivery and to help improve the patient experience. In order for these capabilities to come together, provider organizations need to move beyond EHR to create clinical platforms that take the best of EHR and combine it with new data and functionality on a high-performance platform that delivers new workflows, tools, and analytics in a simple and elegant user interface. And, lest we forget, the one constant is change: with more change to come, agility and flexibility need to be built in.

## AS PROVIDER IT LEADERS, HOW CAN WE HELP TO PUT THIS VISION INTO PRACTICE?

**With resilient infrastructure that supports your operations today and facilitates your future innovation.** The urgency to move forward while maintaining regulatory compliance can be a constant struggle. Provider IT organizations are stretched thin because complexity has grown alongside increased reliance on IT. Today's healthcare IT teams, seeking to do more with less, need high quality infrastructure that will go the distance, moving their teams away from managing fragile infrastructure and toward learning new ways to simplify service delivery. That's where Smart Storage comes in.

## HOW DOES SMART STORAGE FROM PURE ASSIST YOU?

**With the most advanced, easy-to-use storage solutions available.** Smart Storage is:

**Effortless:** Smart Storage solutions are always-on, always-fast, and always-secure. They're self-managing and plug-n-play simple. Get up and running quickly and stay running with cloud-based management, predictive analytics, and unrivalled support and protection.

**Efficient:** Smart Storage is based on a fully-automatable open platform that delivers more. Save money with dramatically lower floor space and cooling requirements. Control capacity growth via industry-leading data reduction while lowering risk through built-in encryption, replication, and QoS.

**Evergreen:** Smart Storage is the only storage that gets better with age. With the Pure Evergreen™ Storage business model, you buy your storage once, expand and upgrade non-disruptively and as needed for a decade or more, and never re-buy a TB you already own. Maintenance renewal fees are flat indefinitely, and controller upgrades every three years are included. Harness rapid software and flash innovations with an all-inclusive subscription model – and never migrate data again.

