

## TOP 5 REASONS TO ATTEND

- 1 DEEP LEARNING:** +50 sessions led by industry experts to provide you with the knowledge to simplify and modernize your IT infrastructure including gain technical skills and best practices in areas like converged infrastructure, architecting SAP, Microsoft and Oracle environments, next-gen data analytics like Splunk and Spark, Citrix and VMware VDI, and consolidating mixed workloads on a single platform.
- 2 DRIVE BUSINESS TRANSFORMATION:** Tips and tools to accelerate value for your organization, automate your cloud environment, deliver Data-as-a-Service, and explore a different way to buy storage with Evergreen™ Subscription Service.
- 3 ENGAGE WITH EXPERTS:** Meet the people behind the technology at Pure Storage®, industry experts, and connect with your peers to learn how they are solving today's toughest IT challenges.
- 4 TEST DRIVE:** Get hands on experience, see technology in action with interactive labs and demos of FlashArray, FlashBlade™, FlashStack™, and our newest family member AIRI.
- 5 BECOME A DATA HERO:** Gain valuable insight to lead the effort in your team to develop a data-centric architecture to support your organizations big data, machine learning or AI initiatives. Don't get left behind, help advance your career with best practice insight on how to build an AI ready infrastructure so your business can harness data to gain intelligence and advantage.

## FUNCTIONAL IT SESSIONS:

- Use Cases for VMware vSphere/vMSC and ActiveCluster
- Oracle on Pure: Journey to Increased Data Value
- Deep Dive: Best Practices for VMware vSphere
- Implementing Splunk at Enterprise Scale
- Deep Dive: FlashArray and VMware Virtual Volumes
- SQL Server on Linux on All-Flash Arrays
- The Omniverse of Mixed Application Workloads
- Moving Data Between Cloud and On-Premises Virtualized Environments
- Faster Innovation with CAT (Copy Automation Tool) for SAP
- Best Practices for Oracle: Going from OLTP to OLAP
- SAP HANA & Big Data Together on Pure's Data Cloud