

TOP 5 REASONS TO ATTEND

- 1 DEEP LEARNING:** +50 sessions led by industry experts to provide you with the knowledge you need to become a data hero—including how to simplify and consolidate all of your production apps to all-flash, leverage NVMe and DirectFlash™ for optimal performance, and implement effortless business continuity with ActiveCluster.
- 2 DRIVE BUSINESS TRANSFORMATION:** Tips and tools to accelerate value for your organization, automate your cloud environment, deliver Data-as-a-Service, and explore a different way to buy storage with Evergreen™ Subscription Service.
- 3 ENGAGE WITH EXPERTS:** Meet the people behind the technology at Pure Storage®, industry experts, and connect with your peers to learn how they are solving today's toughest IT challenges.
- 4 TEST DRIVE:** Get hands on experience, see technology in action with interactive labs and demos of FlashArray, FlashBlade™, FlashStack™, and our newest family member AIRI.
- 5 BECOME A DATA HERO:** Gain valuable insight to lead the effort in your team to develop a data-centric architecture to support your organizations big data, machine learning or AI initiatives. Don't get left behind, help advance your career with best practice insight on how to build an AI ready infrastructure so your business can harness data to gain intelligence and advantage.

STORAGE ADMIN SESSIONS:

- Simplify and Consolidate Everything with the New Tier 1
- Security, Compliance and GDPR Imperatives
- SQL Server: Backup and Restore Instantly with FlashBlade
- Effortless Business Continuity: ActiveCluster Deep Dive
- Windows File Services and More with Purity RUN
- FlashArray Performance Fundamentals
- FlashBlade Performance Fundamentals
- AI-Driven Management and Predictive Support: Pure1® Deep Dive
- Ease Data Migration with Software and Services
- FlashArray Architecture Deep Dive and Beyond
- FlashBlade Architecture Deep Dive and Beyond
- Founders Q&A